

PARKRATHENISKA GAA CLUB

STRATEGIC PLAN 2023-2030



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CHAIRPERSON'S INTRODUCTION



Chairperson Kevin Fingleton welcomes Uachtarán Michael D Higgins to our Grounds in 2022

In setting about developing a Strategic Plan for Park/Ratheniska GAA Club for 2023-2030, the focus was very much on building on the solid foundations that already existed. This is the third such plan for the Club and follows directly on from our 2014-2019 plan.

Our first Strategic Plan focused on Structures and Coaching and creating from scratch our own underage structures (our Ratheniska Rascals Nursery), much of which laid the groundwork for successes on the fields over the past 5-10 years. The emphasis was on exposing all boys and girls at a young age to an experience and an environment that was safe, fun, and dynamic.

The second plan pushed this on further with the creation of the Coaching Officer Role, while also focusing on greater Development work on the grounds which saw the Clubhouse Extension, Ball Wall, Equipment Shed, new Scoreboard and fully lit Walking Track. There have been massive improvements to our Grounds and is a credit to everyone involved in the Club over the past 30 years or so. What has been achieved would not have been possible without the commitment of those who went before us.

The results of both plans have been plain to see for all. Our playing numbers have increased across all age groups, both our Men's & Ladies adult football teams are competing at Senior levels, with strong second teams backing them up. We operate on our own at all levels in Football, as does our Ladies Club, while our Hurling Club Park/Ratheniska-Timahoe is competitive across the board at underage levels and competing in "A" competition in many cases. This is all down to the hard work being carried out at all levels in our Club and can be traced back to both of our previous Strategic Plans.

Considering these achievements and others, we entered the process of creating a new Strategic Plan to see the Club through the coming decade. Our use of the grounds and numbers continue to grow, which is a testament to the hard work by the Club and its volunteers, but it brings its own issues and ones we must plan for and adapt to. This document will help us to build on what has been achieved and plan for the future needs of our members and local Community.

Finally, I would like to thank John Kelly for Chairing the Steering Group, all the members of the group and the sub groups, all of those who came along to our Club Forum, and Brian Ramsbottom for putting together the final booklet you hold before you today.

Here's to another decade of growth and success for our Club, and our Community.

Is mise
Kevin Fingleton



CLUB BACKGROUND & TIMELINE

Park/Ratheniska GAA Club is situated circa 5 miles outside of Portlaoise town in County Laois and is nestled under the famous Rock of Dunamase.

1890	First mention of Gaelic Games in Ratheniska – RIC report referencing a Ratheniska Football team, with Jas Rankin (Club Captain), Daniel McEvoy (Club Secretary) and Edward Cooke (Club Referee)
1913	Formation of Ratheniska Football Team
1920s	Loughteague Football team formed, training in what is now Liam Walls. Matches were played in Ramsbottoms field on Cork Road. Denis Drennan & Jimmy Robbins were Club Officers
1928	Loughteague win Laois Junior Football Championship. Club folded into Park over following years
1933	Park Football Club formed, affiliating Minor and Junior Teams. Club wins Minor title in same year
1942	Park win Junior Football title and retain it in 1943
1947	Park wins Intermediate Football title
1952	Under trainer Will McEvoy, Park defeat Ballyroan to claim Clubs first ever Laois Senior Football title. Club trains primarily in Salters Field and Cushens
1953	Park does back-to-back titles in Senior Football, with Paddy Dunne captaining both years
1953	Kevin O'Rourke initiates the formation of Ratheniska Hurling Club. Paddy Cahill becomes the first Chairman, with Jimmy Rankins Club Treasurer. Club trains and plays in Flynn's of Loughteague
1958	Ratheniska Hurling Club wins Junior A Hurling title under Manager Paddy Kerins & Captain Billy Fitzgerald
1961	Ratheniska Hurling Club wins Intermediate & is a Senior Hurling Club for the first time. The Forge Field (or Empeys field) was the home around this time
1969	Tom Cushen elected Chairman of Laois County Board, a position he would hold until 1972
1972	Park Football Club returns to Intermediate following Junior A Football win
1975	Formation of the Ratheniska Juvenile Club under Chairman Har Ramsbottom
1977	Success in Intermediate Hurling final sees Club return to Senior Hurling ranks. Conroys Field in Lambertson Estate was to be the home for the coming years
1978	Jimmy Rankin referees the All Ireland Hurling Final between Kilkenny and Cork
1981	Amalgamation of Park Football & Ratheniska Hurling Clubs to form Park/Ratheniska GAA Club. Club forms underage football link with The Heath
1985	Club purchases land in Park, giving it its own home for the first time
1987	Club wins Junior Hurling B League & Championship Double
1988	Intermediate Football win see Club return to Senior once again. Minor Hurlers capture B Championship
1994	Club becomes dual Senior Club once again when Hurlers win Intermediate title



It is the amalgamation of 2 Clubs, Park and Ratheniska, or Ráithin an Uisce as gaeilge, the Rath of the Water. The area of Park and its name originates from the surrounds of Dunamase Castle, a medieval deer park.



1995	Under Chairman Har Ramsbottom, Club purchases Drennan's Field in Ratheniska village. Park/Ratheniska LGFA formed with Mary Walsh the Chairwoman & driving force
1998	Club launches first ever Strategic Plan under Pat Brennan. Park/Ratheniska Juvenile Club formalised, and Club starts to field football teams under its own banner
2000	Paddy Dunne selected at centre back on the Laois Football Team of the Millennium
2001	Patricia Fogarty part of Laois Ladies side who win All Ireland Final
2002	Ladies Club win first ever title, Laois Junior Championship under manager Eoin Shiels, Jim Fogarty, and Sheila Cushen
2003	Club win Junior C Hurling title under captaincy of Liam Greene
2004	Official opening of Club Grounds in Ratheniska by GAA Uachtarán Sean Kelly
2005	Ladies Club win All Ireland Intermediate 7's title
2006	Leinster glory for Club when Junior A Footballers follow County success with Leinster title, becoming only 3rd Laois Club to win a provincial football title under the captaincy of Cathal Óg Greene & Manager Brendan Delaney
2006	Trish Fogarty becomes first ever Club player to win an All Star
2007	Ladies Club go Senior for the first time, winning the Laois Intermediate Football title under Pat O'Sullivan, Liam Dollard, and David Mulhare
2008	Paddy Dunne inducted into the Laois GAA Hall of Fame
2011	Club becomes only 2nd Laois Club to hold provincial titles in both codes when Junior A hurlers add Leinster silverware to their county title under captaincy of David Larkin & joint managers Brendan O'Connell and Colm Casey and coach Eoghan Dunne
2013	Ladies Club field second team and win the Laois Junior title
2014	Published 2nd Club Strategic Plan under Brian Ramsbottom
2015	Ladies Club win Intermediate League and Championship double
2015	Har Ramsbottom honoured with GAA Presidents Award at Croke Park. Club picks up 2nd Award for Best Club website in Leinster
2016	Ball Wall Constructed
2017	Park/Ratheniska-Timahoe Hurling Club formed
2019	Park/Ratheniska-Timahoe win Laois Junior A Championship captained by Jimmy Langton and Geoff Kingman
2020	Clubhouse Extension completed, providing Club with new S&C area, larger meeting area and dressing rooms, as well as bringing building up to code for Fire Safety & Disability
2021	2020 Junior A Football (Covid delayed) title won in June 2021. Followed up in October with the 2021 Intermediate title under the captaincy of Mark Delaney and Manager Kieran Kelly
2022	Ladies Club return Senior, putting both Clubs senior at the same time for the first time ever. Erone Fitzpatrick and Anna Healy win All Ireland Intermediate title with Laois, with Erone winning an All Star
2022	Club open new Fully Lit Walking Track. Wheels set in motion for 3rd Club Strategic Plan under stewardship of John Kelly





Tara Byrne in action with Laois Minors



Matthew Cunningham on the ball for the Laois Football Academy



Our Coaches are integral to what we do: Former Club Leinster winning captain David Larkin addresses his U13 Hurlers in the 2022 County Final



Aaron Fitzpatrick stretches to gather for the Laois U15 Academy



Jimmy Norton in action for the Laois Minor Hurlers



Anna Healy gliding across Croke Park



2023 – WHERE ARE WE NOW?



Our Membership at 2022-year end:

Full Membership Numbers	274
Adult Full	114
Honorary	11
Adult Playing	62
Adult Non-Playing	40
Youth Male	138
Youth Female	22 ⁺

⁺Girls branch off into Park/Ratheniska LGFA at U8 level

As of 2023, the Club currently fields the following teams

(for information purposes, Park/Ratheniska-Timahoe Hurling is included):

	FOOTBALL	HURLING
Rascals	Weekly Coaching only	Weekly Coaching only
U7	Go Games	Go Games
U9	Go Games	Go Games
U11	Go Games	Go Games
U13	D2 League - Cship to be graded	D2 League – Cship to be graded
U15 (2 Teams)	<ul style="list-style-type: none"> ▪ D1 League - Cship to be graded ▪ Development League 	<ul style="list-style-type: none"> ▪ D1 League - Cship to be graded ▪ Development League & Cship
U17	D2 League – Cship to be graded	D2 League – Cship to be graded
U20	'B' Championship	'B' Championship
Junior C	D6 League – 'C' Cship	D7 League – 'C' Cship
Junior A (H)		D4 & 'A' Cship
Senior (F)	D2 & Senior Cship	



We currently have over 60 Coaches in the Club with varying degrees of accreditation. Garda Vetting and Child Safeguarding of all Coaches is mandatory from a child welfare point of view in the Club. As of 2023, over 100 Club members either have or are applying/updating their vetting, which is a testament to the volunteer ethos within the Club.

2023 CLUB COACHES

	FOOTBALL	HURLING
Rascals	11	11
U7	7	7
U9	5	5
U11	6	5
U13	6	6
U15 (2 Teams)	4	6
U17	6	5
U20	4	4
Junior C	4	4
Junior A (H)	4	4
Senior (F)	4	4



Healthy Club Safe Cycling Initiative

Club to Ratheniska NS. It is therefore vital we continue to work together to ensure a pathway for children from the School to the Club. It is also vitally beneficial to both that we continue to develop and grow our Coaching presence within the School.

Our relationship with Timahoe has always been strong over the years, with the tradition of their underage hurlers playing with us now developing further since the formation of the Park/Ratheniska-Timahoe Hurling Club, which is run by the Executives of both Clubs. This is key to the development of hurling within our area of Laois and its success is dependent upon both Clubs ensuring the hard work already being carried out at underage levels is developed and built upon. It is important also that we are mindful of our Hurling Clubs position within our area and that we continue to reach out and offer the opportunity of hurling to the children from neighbouring "football only" clubs.

We continue to strengthen our roots in our Community, adopting a leadership role and offering a focal point to our Community, young and old. Our relationship within our village has grown stronger with the link to Ratheniska NS having taken on a greater importance now with the School using our Grounds as their play areas during the term and the Club assisting with further waste management for the School. The importance of Ratheniska NS to our Club can never be underestimated but neither too can the importance of the



Danny Brennan after making his Senior Hurling debut with Laois



We are very lucky to have such a strong and active Ladies Gaelic Football Club, and it is a testament to all our officers and Coaches that our relationship continues to develop, especially in recent years. The importance of cultivating this relationship is vital to the success of the Club on all fields, and even more so off the field. With the move at National level to a One Club Model being proposed, it is up to us to develop our own model of operation, one which will be most beneficial and successful for all.



The 2022 Rascals Nursery Graduates

As our society grows in diversity so too must we grow in understanding and openness. We pride ourselves in being an open and inclusive organisation, and we welcome members from all ethnicities. While Gaelic Games play a huge part in what we are, they are not all we are. We are the hub of our Community, and this has developed even more with the creation of our fully lit walking track, as well as initiatives such as the Healthy and Green Club.

We have had success over the past number of years on a scale that hasn't been seen in decades, and this is down to the hard work of all those involved in our Club and Community. We are able to do the work we do, thanks to the generosity and volunteerism of all those who contribute in any way to our organisation. We realise the position we are in, and the work it has taken us to get here, but we must not rest now. This plan will assist us in growing as a Club, our player participation and skills and providing a place where everyone can get enjoyment and support from our strong Club Community.



What it's all about - Community

METHODOLOGY

Following discussion at Club Committee level, Chairman Kevin Fingleton appointed John Kelly as head of the Club Strategic Steering Group. John had been heavily involved in the most recent Laois GAA Strategic Plan and was ideally placed as a former Chairman to drive the formation of the Plan. The Steering Group was appointed as follows:



Former Uachtarán CLG Liam O'Neill, Steering Group Chairman John Kelly and Chairman Kevin Fingleton oversee our Club Forum

John Kelly, Kevin Fingleton, Christy Fingleton, Brian Ramsbottom, Joe Cunningham, Darach Kennedy, Pat Brennan, Barry Delaney, Brian Fingleton, John Connolly.

Former Uachtarán CLG Liam O'Neill was approached to act as Facilitator to the Plan and specifically our Club Forum which was held in January 2023. With a huge amount of feedback coming out of our well attended Forum, the following subgroups were set up to analyse the feedback and formulate the data into action points.

- **COACHING & GAMES DEVELOPMENT**
Darach Kennedy (L), Pat Brennan, John Sugrue, Joe Cunningham
- **GOVERNANCE, STRUCTURES & ADMINISTRATION**
John Connolly (L), Pat Brennan, Brian Ramsbottom
- **FINANCE & FUNDING**
Brian Fingleton (L), Christy Fingleton, Barry Delaney
- **FACILITIES & INFRASTRUCTURE DEVELOPMENT**
John Kelly (L), Jim Morrin, John Ramsbottom
- **DIVERSITY, SOCIAL/COMMUNITY INCLUSION & COMMUNICATION**
Barry Delaney (L), Tomas Moore, Kieran Delaney

Anna Healy shows off the All Ireland Intermediate trophy to her clubmates at the homecoming



The feedback from the Forum was incredible, running to nearly 100 pages, and close to 2000 suggestions in total over the course of the documentation. Containing much crossover and repetition, it required a large degree of refinement and consultation. Our Subgroups took away each of their individual areas to study and returned to the Steering Committee with a combined document which ran to 3000 words, 10 pages in total. This was studied and considered by the Steering Group and returned with notes to the subgroups once more for further refinement.



Dan Downey waits to lift the 2021 U13 Football Trophy

The final document was reviewed for a 3rd time by the Steering Group, before being submitted to the Club Committee for approval.

What we see in this document are our goals and objectives for the coming decade. All remaining Forum Feedback has been correlated and stored by the Committee and Steering Group. The Group will meet on a yearly basis over the course of the Document, to review, analyse and tweak where necessary. The Plan is viewed as a living document and will be treated as such.



Our heroes wear green and gold

MISSIONS, VISION, VALUES

The GAA's values are the heart and soul of our Association. In every Club around the world, they are what binds us, what makes us unique and what attracts more and more players, members, volunteers, and supporters. Park/Ratheniska GAA Club fully subscribes to these values and is proud to live by them in everything we do as a Club.

Mission

The GAA is a Community-based volunteer organisation promoting Gaelic games, culture, and lifelong participation. We develop and promote Gaelic games which are at the core of Irish identity and culture. We are dedicated to ensuring that our games, and the values we live, enrich the lives of our members, families, and the communities we serve. We are committed to active lifelong participation for all and



Our Green Club working alongside Ratheniska Tidy Towns on their annual litter collection

to providing the best facilities. We reach out to and include all members of our Community. We promote individual development and well-being and strive to enable all our members achieve their full potential in their chosen roles.

Vision

Our vision is that everybody has the opportunity to be welcomed to take part in our games and culture, to participate fully, to grow and develop and to be inspired to keep a lifelong engagement with our Club.



One of the first ever GAA "Green Clubs" we are at the forefront of leading our Community



Paul Ruddy raises U20 Hurling Silverware into the Laois night sky



Laois U20 Football Captain Simon Fingleton poses with Sé Ramsbottom. Our heroes are our neighbours





Values

Community Identity

- *Community is at the heart of our Association. Everything we do helps to enrich the communities we serve*
- *We foster a clear sense of identity and place*

Amateur Status

- *We are a volunteer led organisation*
- *All our members play and engage in our games as amateurs*
- *We provide a games programme at all levels to meet the needs of all our players*

Inclusiveness

- *We welcome everybody to be part of our Association*
- *We are anti sectarian and anti-racist*

Respect

- *We respect each other on and off the playing fields, especially our peers, Coaches, and referees.*
- *We operate with integrity at all levels*
- *We listen and respect the views of all*

Player Welfare

- *We provide the best playing experience for all our players, ensuring demands on players are monitored and financial supports are provided for injuries and loss of earnings.*
- *We structure our games to allow players of all abilities reach their potential*

Teamwork

- *Effective teamwork on and off the field is the cornerstone of our Association*
- *Ní neart go cur le chéile (There is no strength without working together)*



COACHING & GAMES DEVELOPMENT

No	Specific Action(s)	Measure of success	Led by	Priority
1	Develop a structured Player Pathway from Rascals through to Adult	Provide detailed guidance to Coaches to implement a structured programme of player development, based on the TURAS model. Formalise the handover process when players and/or Coaches move.	Coaching Officer and selected sub-committee	High
2	Develop a Coach Pathway	Identify a Coaching structure which supports the progression of Coaches within the Club. Implement a model of Club Coaching to facilitate movement of Coaches between groups.	Coaching Exec	High
3	Establish "Communities of Best Practice"	Facilitate a programme of age-specific Athletic Development. Introduce opportunities for Coach-led communities in areas of specialisation.	Coaching Exec Selected sub-committees	High
4	Coaches in different codes to engage at the beginning of the year	Ensure excessive demands are not placed on players. Fewer injuries, no burnout & more enjoyment for players & Coaches.	Coaching Officer & Team Managers	High
5	Establish Technical and Physical Skills as central to player development	Create a progressive Skills Test, incorporating technical and physical attributes, that can be administered, monitored, and shared between groups.	Coaching Officer & Selected sub-committee	Medium
6	Promote a Culture of Education and Development for all Coaches across all age groups within Park/Ratheniska GAA.	All Coaches to complete an Introduction to Coaching course within their first season, and a minimum Level 1 child/youth/adult within 4 years. Coaching Officer to coordinate and arrange courses and workshops in conjunction with Club Coaches, Club exec, external guest Coaches, Laois GAA and Leinster GAA.	Coaching Exec Coaching Officer	Medium
7	Promote a culture of shared resources and knowledge within the Club's Coaching Community.	Provide access to a shared bank of physical and digital Coaching resources. Facilitate internal collaboration for Coaches to share expertise, experiences, and resources.	Coaching Exec	Medium
8	Implement a Coach Mentoring Programme.	Attend and observe training sessions and provide feedback. Facilitate regular feedback meetings – in person or remotely – to identify what is going well, opportunities to improve, any further support required.	Coaching Officer Experienced Club Coaches	Medium
9	Foster the relationship between Adult players and juvenile Coaching.	Increase the collaboration between adult players and underage teams, including assigning players to work with specific groups.	Coaching Exec	Medium



GOVERNANCE, STRUCTURES & ADMINISTRATION

No	Specific Action(s)	Measure of success	Led by	Priority
1	All Coaches & Players must be fully paid-up members.	100% Compliance.	Club Executive	High
2	Promote the Walking Track as part of encouraging local Community to become Members of the Club.	All Walking Track users to be Club members.	Club Executive & Membership Sub Committee	High
3	Redesign the Bundle Offer Booklet to include benefits of being a member. Encourage the Standing Order Payment.	Review and roll out for the start of the 2024 Season	Club Executive & Membership Sub Committee	High
4	Ensure smooth transition to the single Club model through consultation and agreement with all stakeholders. Increase female representation on Park/Ratheniska Committees and actively encourage more ladies to become officers of the Club.	Park/Ratheniska will be a Club that treats all genders equally with a balanced representation on all committees in the Club.	Men's & Ladies Executives	High
5	Training Schedules to be agreed at start of season and each team to adhere to their training schedule where possible. Training to start & finish as per agreed times. This can be relayed via the pre-season meeting of Coaches.	All Teams in the Club get sufficient time for Training & Matches.	Club Executive & Team Managers	High
6	One point of contact for all bookings. All cancellations & change of training schedules to be agreed with Club Co-ordinator.	Optimum use of facilities by all Park/Ratheniska Teams.	Booking Co-ordinator & Team Managers	High
7	All Team Groups, Adult & Juvenile to engage with players & Coaches at the beginning of the year to roll out a Code of Conduct in how we respect Players, Coaches & Referees. Encourage parents to attend Juvenile meetings to ensure they familiarity with programme for year ahead. Aim is that Park/Ratheniska will be a role model in how we support our teams.	Park/Ratheniska will be viewed throughout the County as an example of how to interact with each other and how we respect our opposition and referees.	Club Executive	High
8	Club to play a lead role in organising seminars on key Social Issues such as Addiction (Gambling/Alcohol), Mental Health & Substance Abuse. Guest Speakers to be invited & use our links with HSE, LOETB and GPA to ensure expertise in these key areas is shared with our members. Aim to have 2 seminars per year.	As well as providing games for our members we will also support our members in dealing with everyday challenges.	Healthy Club Committee	Medium
9	Club Registrar and Insurance Officer role to be developed further. Will remove some of the paperwork and Admin from Secretary role.	Role of Secretary devolved and broken up to reduce burden of role.	Secretary & Exec	Medium



FINANCE & FUNDING

No	Specific Action(s)	Measure of success	Led by	Priority
1	Review membership fee considering broader offering (walking track) while also allowing flexibility/discount for family, county draw and Coaches. This can be reviewed in line with possible future LGFA Integration.	Club has flexible & appealing membership opportunities, catering for all levels of those in our Club and Community. Being a member of our Club will be seen as the norm for our supporters & they will feel a greater ownership of the Club.	Club Exec & selected Sub-Com	High
2	Comprehensive Review of sponsorship/advertising. Target Billboards around the pitch where an annual fee is charged. Review also to investigate multi jersey sponsorship and potential for further fundraising initiatives.	Club will be seen as a brand our supporters want to be associated with. Our pricing system will be robust and attractive, and we will offer opportunities at all levels to get involved.	Club Exec & selected Sub-Com	High
3	Move weekly Lotto draw to a fully online portal, giving potential for increased participation and additional revenue. Maintain sales rate of €130 tickets and ensure all who wish to purchase have opportunity to do so.	Increase the Lotto income – adding 40 subscribers would increase income by 4K. Yearly reviews of Ticket Draw sales to ensure maximum sales are achieved.	Club Exec & selected Sub-Com	High
4	Explore new revenue streams - Race nights - Tractor runs - Strictly come dancing - Sponsor a calf, etc. for large identifiable projects.	Club will host yearly fundraiser that will also act as a social event for our Community.	Club Exec & selected Sub-Com	High
5	Support for Players.	Encourage and inform players about insurance schemes. Consider possibility of funding (sponsored or otherwise) for food after training. Every child to have access to a football and sliothar	Club Exec & selected Sub-Com	Medium



Our 2022 Stephens Day Charity Game. We are a social outlet for our Community



FACILITIES & INFRASTRUCTURE DEVELOPMENT

No	Specific Action(s)	Measure of success	Led by	Priority
1	<p>Maintenance</p> <p>Ensure Club Grounds & Clubhouse are maintained to current high levels of cleanliness and maintenance. Seek out different avenues of doing so, but important to push message of "everyone pitching in".</p>	<p>Club to seek and appoint a grounds person through local support schemes to support the upkeep of Clubhouse and Grounds.</p> <p>More support/recognition of litter and cleaning/maintenance of grounds within school fraternity.</p> <p>Host a Club volunteer tidy up/hedge cutting/painting morning annually to support grounds upkeep.</p>	Committee	High
2	<p>1-2-year Shorter Term</p> <p>Update specific areas of grounds and Clubhouse to reflect current needs. Utilise the expertise within the Club to see how best to carry out these changes. Review what other requirements may be needed.</p>	<p>Purchase new Gym Equipment, including new bike.</p> <p>Install new Ball stop/netting to top of Ball Wall.</p> <p>Toilets Upgrade (Hand dryers and appropriate bins in female toilets).</p> <p>Complete back of Clubhouse for seating area.</p>	Club Exec & Development Sub-Com	High
3	<p>1-5 year Longer-Term</p> <p>Major Facilities & Infrastructure Developments. Vital to ensure the Club can continue to best cater for our members.</p>	<p>Floodlighting upgrade to Main Pitch.</p> <p>Astroturf front of Ball Wall.</p> <p>Develop a new pitch - seek to acquire necessary land.</p>	Club Exec & Development Sub-Com	High
4	<p>1-2-year Shorter Term</p> <p>Facilities & Infrastructure Development.</p> <p>Juvenile Pitch upgrade and Green Club renewable resources developments.</p>	<p>Astroturf the juvenile goal mouths, replicating success of Adult pitch.</p> <p>Investigate development of Ball Stop/ barrier between Rascals goalpost and car park.</p> <p>Explore benefits and grant possibilities of Electric Car charging & Solar Panels if financial proposal viable</p>	Club Exec & Development Sub-Com	Medium
5	<p>1-5 year Longer-Term</p> <p>A Longer-Term view to developing further the areas of land within our grounds to cater for the needs of our members.</p>	<p>Develop a spectator stand.</p> <p>Examine potential to utilise and develop area at church end of grounds.</p>	Club Exec & Development Sub-Com	Medium



DIVERSITY, SOCIAL/COMMUNITY INCLUSION & COMMUNICATION

No	Specific Action(s)	Measure of success	Led by	Priority
1	Incorporate a “social media manager” role and seek assistance from social media savvy members of the extended Club. Widen reach of PRGAAINFO Messaging system.	A more professional, well-presented array of social posts, improve the standards in terms of jersey presentations, medal presentations, player/Coach profiles etc. Overhaul Club website & set up TikTok account.	P.R.O. & Social Committee	High
2	Set up members groups for meetups outside of Gaelic games.	Examples could be over 50's walking Club, school parents walking Club. Yoga Clubs using the kitchen area/ S&C area.	Social committee and Club Exec	High
3	Grow the Club as a focal point of our people to socialize and play. Utilise location and facilities within Community.	Develop Club Family Fun Days – should be a yearly event and nonprofit where possible.	Social Committee	Medium
4	Installation of an informative and real-time information board as a means to better communicate with members.	Install a digital advertising board at the Clubhouse door/gate. Ability to inform all visitors of Club lotto, next match fixtures, upcoming walking track meetings etc.	Social committee and Club Exec	Medium
5	Investigate the feasibility of “Mothers & Others” and “Dads & Lads” football teams	Set up and run a social team, may be ladies only, men’s only or mixed. This would also require link in with LGFA & other Clubs in the county on the viability of running games or a competition.	Social committee and Club Exec	Medium
6	Open the possibility of workshops on mental health, wellbeing etc., broaden the topics and focus points to include members not necessarily playing.	Invite groups to give open seminars on relevant topics outside of Coaching.	Coaching Development, Social Committee, and Club exec	Medium
7	Club continues to drive on and be a leader within GAA and Laois in all areas of activity outside Gaelic Games.	Grow the reach of the Club into the Community by continuing to promote Green & Healthy Club initiatives along with other Community inclusion vehicles.	PRO & Social Committee	Medium



Our very first Mothers and Others Training Session





Grace Cunningham, Jack Murrell and Matthew Cunningham representing their Club and County at Leinster Scór



Ben Peacham in action for the Laois Football Academy



Our Ladies Footballers collecting the 2022 Intermediate Trophy



